

2024



Sponsorships



Cumberland County
**HISTORICAL
SOCIETY**



The Cumberland County Historical Society is committed to collecting, preserving, and interpreting items of historic and enduring value to Cumberland County. Our mission is educational at its core and we strive to provide a great visitor and patron experience while caring for our region's rich history. Part of our fundraising efforts to support our mission include "Outreach" events, designed to engage with the community in various ways to raise awareness and operational funds for the Historical Society, Museum, Library, and Educational programs. Your tax-deductible sponsorship goes a long way to support CCHS, partner with us at one of our VERY popular events and advertise your business or services to our many members, followers, and donors.

Please look over our upcoming sponsorship opportunities and reach out directly to our team if you would like to support a specific event or provide general support to the organization.

Shawn Gladden

Executive Director,
CCHS

(717) 249-7610 x103

Janice Lynx

Executive Director,
West Shore Historical
Society

(347) 771-4223

Sharon Filipovich

Outreach Director,
CCHS

(717) 249-7610 x122

table of contents

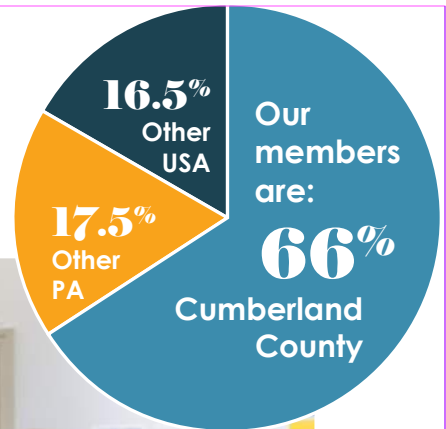
| | | | |
|--|----------|--------------------------|-----------|
| Annual Meeting | 4 | A Special Speaker | 8 |
| Holiday Historic House Bus Tour | 5 | Golf Classic | 9 |
| 2024 Exhibits | 6 | McLain Bash | 10 |
| Celebrate 150! | 7 | Corporate Support | 11 |

by the numbers

2023

MEMBERS
1,057

VISITORS
23,012
total



FACEBOOK
215,175
posts seen
600 **6,727**
posts followers

WEBSITE
38,422
users
193,477
page views

YOUTUBE
12,692
views
364 **1,900**
subscribers hours watched



Annual Meeting



OCTOBER 10, 2024, NOON-3PM, CCHS

Join CCHS staff and board for this members-only open house with refreshments. Featuring a special visual presentation by Richard Tritt, photo curator. He will highlight his 40 years of curating the collection of the historical society's photos.

PRESENTING SPONSOR (\$1,000)

- Includes 8 reserved tickets to the event
- Signage at the event
- Recognition on all marketing materials in print and online
- A James Hamilton Sponsorship (\$500 value)

FOOD & DRINK SPONSOR (\$500, UNLIMITED AVAILABLE)

- 2 complimentary tickets to the event; Recognition on signage and all marketing materials in print and online

PROGRAM SPONSOR (\$500, UNLIMITED AVAILABLE)

- 2 complimentary tickets to the event; Recognition on signage and all marketing materials in print and online

Holiday Historic House Bus Tour

**2nd
Annual**



DECEMBER 3, 1-6PM

Join CCHS and the Cumberland Valley Bed & Breakfast association for a VERY special bus led tour of Cumberland County Historic Properties decked out for the Holidays. Starting at our North Pitt Street campus, guests will

be toured through 5 historic locations, each decorated for the holidays with docents ready to provide history of the property and inn keepers providing tours of the home. Bagged lunches will be provided with refreshments served at each location. A great way to have a historic holiday experience in Carlisle!

MARQUEE SPONSOR (\$5,000)

Includes 8 complimentary tickets to the event

Signage at the event

Recognition on all marketing materials in print and online

BUS SPONSOR (\$1,000, 5 AVAILABLE)

Includes 4 complimentary tickets to the event; Signage at the event; Recognition on all marketing materials in print and online AND your information on the bus

BAG LUNCH SPONSOR (\$500, 5 AVAILABLE)

Includes 2 complimentary tickets to the event; Sign recognizing donation; Recognition on all marketing materials in print and online

TOUR BOOKLET SPONSOR (\$100, UNLIMITED AVAILABLE)

1/4 page advertisement in the tour booklet

Claimed!



Celebrating 150!

2024 Exhibits



APRIL 2024, CCHS

Join CCHS staff and board for this members-only open house with refreshments. Featuring a special visual presentation by Richard Tritt, photo curator. He will highlight his 40 years of curating the collection of the historical society's photos.

\$5,000 PREMIER EXHIBIT SPONSORSHIP

Supports the opening reception April 21, 2024 and receives special recognition during this event in signage and spoken thanks

Your information headlines our credit section on exhibit posters, invitations, advertisements, brochures, our website, social media, and in the exhibit gallery

\$2,500 OPENING NIGHT SPONSOR

Supports the Grand Opening only

Your information on exhibit posters, invitations, advertisements, brochures, our website, social media at the grand opening

\$1,000 EXHIBITION SPONSOR (multiple available)

Supports the Exhibit production only

Your information on exhibit posters, invitations, advertisements, brochures, our website, social media and in the exhibit gallery

\$500 FOOD AND DRINK SPONSOR

Your information at the opening reception

Celebrate 150!



Celebrating 150!

AUGUST 10, CCHS

We will celebrate our 150th anniversary at our downtown CCHS campus with a family and community block party. Included with the event will be re-enactors, family friendly activities, music, and other community organizations. This will allow CCHS to give back as we celebrate this momentous anniversary.



BLOCK PARTY SPONSOR (\$2,000)

Lead signage at the event

Recognition on all marketing materials in print and online

FOOD SPONSOR (\$500, UNLIMITED AVAILABLE)

2 complimentary tickets to the event;
Recognition on signage and all marketing materials in print and online

ENTERTAINMENT SPONSOR (\$600)

2 complimentary tickets to the event;
Recognition on signage and all marketing materials in print and online



AUGUST 18,, CCHS

We will celebrate our 150th anniversary at our Two Mile House property. Included with the event will be music, activities, a hat contest, and of course tea and other delicious treats.



TEA & CRUMPETS SPONSOR (\$1,500)

Lead signage at the event

Recognition on all marketing materials in print and online

TEA SANDWICH SPONSOR (\$500, UNLIMITED AVAILABLE)

2 complimentary tickets to the event;
Recognition on signage and all marketing materials in print and online

ENTERTAINMENT SPONSOR (\$600)

2 complimentary tickets to the event;
Recognition on signage and all marketing materials in print and online



Celebrating 150!

An Evening with Jeff Shaara

at the West Shore Country Club



June 20, 2024

Cumberland County
Collecting
Engaging
Sharing
Stories
**HISTORICAL
SOCIETY**



JUNE 20, 2024, WEST SHORE COUNTRY CLUB

Yearlong celebration of CCHS's anniversary with three major exhibits (the history of CCHS, the 1870s in Cumberland County, and a War Peace and Justice Project exhibit in the G. B. Stuart Gallery), publications and special guest lecturer Jeff Shaara, author of: **The Old Lion: A Novel of Theodore Roosevelt**, **Gods & Generals**, **The Last Full Measure**

\$20,000 "GODS AND GENERALS" ALL-IN-ONE SPONSOR

Supports the Exhibit AND Opening reception April 21, 2024 and receives special recognition during this event in signage and spoken thanks

Sit down dinner and lecture with special guest lecturer Jeff Shaara in June, with up to four tables (32 people) and the VIP Event included

Your information on exhibit posters, invitations, advertisements, brochures, our website, social media, and in the exhibit gallery itself

Private gallery tour with the Museum Curator for up to 10 people

\$10,000 "THE OLD LION" SPONSORSHIP

Supports the Dinner and Lecture only.

Your information on exhibit posters, invitations, advertisements, brochures, our website, and social media. Two tables and tickets to the VIP Event included

\$5,000 "THE EAGLE'S CLAW" SPONSORSHIP

Supports the VIP Meet and Greet

Your information on exhibit posters, invitations, advertisements, brochures, our website, and social media. One table and tickets to the VIP Event included

\$1,000 "THE LAST FULL MEASURE" SPONSORSHIP

Supports a table sponsorship. Your information on exhibit posters, invitations, advertisements, brochures, our website and social media



Celebrating 150!



CUMBERLAND COUNTY
GOLF CLASSIC
HISTORICAL SOCIETY

MAY 17, 2024, CARLISLE BARRACKS

Our 11th Annual Tournament, celebrating the history of the Cumberland County Historical Society.

\$5,000 MARQUEE SPONSORSHIP

Includes naming rights for the Golf Tournament

Complimentary registration (including all meals) for two foursomes, with 8 mulligans.

Recognition signage at the event and special listing in tournament booklet, online, and on social media

\$2,000 SPONSORSHIPS

May choose to sponsor Balls, Prizes, Dinner or Carts

1 Complimentary foursome registration
Recognition signage at event, in booklet, online & on sponsored item

\$1,500 LUNCH SPONSORSHIP

2 Complimentary player registrations
Recognition signage at event, in booklet, and online

\$1,000 SPONSORSHIPS

May choose to sponsor the Volunteers, or Old Hickory

Recognition signage at event, in booklet, and online

\$800 BEVERAGE SPONSORSHIP

Recognition signage at event, in booklet, and online

\$500 CORPORATE SPONSORSHIPS

Includes foursome registration, recognition signage at event, in booklet, and online.

\$500 HOLE-IN-ONE SPONSORSHIP

Recognition signage at event, in booklet, and online

\$500 AUCTION SPONSORSHIP

Recognition signage at event, in booklet, and online

\$250 SPONSORSHIPS

May choose to sponsor Closest to Pin, Long Drives, Range Balls, Booklet, or Trivia

Recognition signage at event, in booklet, and online

\$150 HOLE SPONSOR (Unlimited available)

Custom hole sign on the golf course with your logo, listing in the booklet & online

Golf Classic

**30th
Annual**



JULY 27, 2024, 6-10PM, TWO MILE HOUSE

Every year CCHS' Two Mile House hosts a supper party in honor of the J. McLain & Mary Wheeler King family and our region's Celtic past. Whisky tastings, music, delicious food provided by local restaurants, and great friends abound. The party is open to anyone 21 years of age and up.

PRESENTING SPONSOR (~~\$3,000~~)*

Claimed!

Includes 8 complimentary tickets to the event
Signage at the event, special bottle of alcohol,
and recognition on all marketing materials in print and online

FOOD SPONSOR (\$500, UNLIMITED AVAILABLE)*

Includes 2 complimentary tickets to the event; Sign recognizing donation at the bar and food tables; Recognition on all marketing materials in print and online. Help us give back to the restaurants for their contributions!

(~~\$600~~, 2 AVAILABLE)*

2 complimentary tickets to the event; Signage at the House; Recognition on all marketing materials in print and online

BAR SPONSOR (\$600, 2 AVAILABLE)*

2 complimentary tickets to the event; Signage at the House; Recognition on all marketing materials in print and online

WHISKEY SPONSOR (~~\$600~~)*

2 complimentary tickets to the event; Signage at the House; Recognition on all marketing materials in print and online

AUCTION SPONSOR (\$500, 2 AVAILABLE)*

2 complimentary tickets to the event; Signage at the House; Recognition on all marketing materials in print and online

MUSIC SPONSOR

***ALL Sponsorship levels get the new benefit of 30 minutes early access to food, beverages, and seating**

Corporate Support



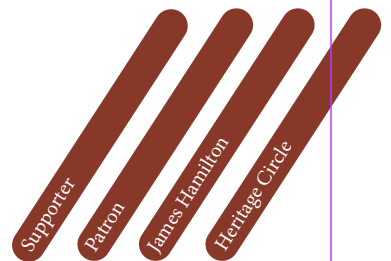
“RAISE THE ROOF” CAPITAL IMPROVEMENT CAMPAIGN

Contribute to our fund to preserve and maintain our historical buildings. Call our staff to discuss giving levels.

MEMBERSHIPS STARTING AT \$100

Membership Benefits

| | \$100 | \$250 | \$500 | \$1,000 |
|--|-------|-------|-------|---------|
| Use of Archives & Library, including Ancestry.com | • | • | • | • |
| A copy of CCHS' program calendars, car decal, monthly e-blasts and mailings | • | • | • | • |
| A copy of our <i>Cumberland County History Journal</i> & <i>Cumberland Gateway</i> annual magazine | • | • | • | • |
| Exclusive Discounts at History on High Giftshop, on Walking Tours, and Bus Trips | • | • | • | • |
| Early-Bird access and discounts to Events | • | • | • | • |
| Time Travelers Reciprocal Museum Membership (where applicable) | • | • | • | • |
| Complimentary tickets to selected events | • | • | • | • |
| 33% off all On Demand Prints from Photo Archives (5"x7" or 8.5"x11") | • | • | • | • |
| 10% discount on Todd Hall / Cumberland Room Rentals | • | • | • | • |
| 10% off all facility Rentals including Two Mile House | | • | • | • |
| Free Meeting Rental per year of Todd Hall or Cumberland Room | | | 1 | 2 |
| 15% off Two Mile House All Day Rental | | | | • |
| Our guest speaker presents at your organization or event (per year) | 1 | 2 | 3 | 4 |
| Free Digital Scans from the CCHS Photo Collection per Year | 10 | 15 | 20 | 30 |
| (1) Complimentary Mounted Image from the Collection | | | | • |





Cumberland County HISTORICAL SOCIETY

Contact Us:

SHAWN GLADDEN

Executive Director,
CCHS

sgladden@historicalsociety.com

717 249-7610 x103

JANICE LYNX

Executive Director,
West Shore Historical Society

janice@wshistoricalsociety.org

(347) 771-4223

SHARON FILIPOVICH

Outreach Coordinator
CCHS

sfilipovich@historicalsociety.com

717 249-7610 x122



CUMBERLAND COUNTY HISTORICAL SOCIETY MUSEUM & LIBRARY

21 NORTH PITT STREET
CARLISLE, PA 17013
(717) 249-7610

TWO MILE HOUSE

1189 WALNUT BOTTOM RD.
CARLISLE, PA 17013
(717) 249-7610 x122

HISTORY ON HIGH – THE SHOP AND THE CUMBERLAND VALLEY

VISITORS CENTER
33 HIGH STREET, CARLISLE, PA 17013
(717) 249-7610 x118