



FOR IMMEDIATE RELEASE

Cumberland County Historical Society Presents: "100 Years of the GIANT Company"

CARLISLE, Pa. – October 25, 2023 – The Cumberland County Historical Society (CCHS) is delighted to announce the opening of a special exhibit celebrating the rich legacy of The GIANT Company in Carlisle. Commemorating its 100-year journey, the exhibit offers a deep dive into the evolution of a company that has been an integral part of the Carlisle community for a century.

From its humble beginnings in 1923 as a single two-man butcher shop to now a company that has expanded into a family of grocery stores with an online presence serving millions of customers every year. This exhibit features exclusive photographs, memorabilia, and objects from the company's private archives. Visitors will have the opportunity to see a visual history of the company in the lobby of the Cumberland County Historical Society Museum.

Event Details:

- **Opening Date:** Friday, October 27th, 2023 at 10 am
- **Duration:** Exhibit will run until the end of the year
- **Location:** Lobby of the Cumberland County Historical Society, 21 N. Pitt Street Carlisle
- **Admission:** Free and open to the public

"We are thrilled to honor the legacy of a company that has not only contributed significantly to the local economy but also played a pivotal role in shaping the community spirit of Carlisle," says Shawn Gladden, Executive Director of the Cumberland County Historical Society. "The exhibit serves as a testament to The GIANT Company's century-long journey of resilience, innovation, and unwavering dedication to its customers."

The CCHS invites residents and visitors alike to step back in time and explore this compelling narrative. The Cumberland County Historical Society would like to extend its gratitude to The GIANT Company for generously providing access to their archives, ensuring a comprehensive and authentic representation of their illustrious history. We look forward to welcoming everyone to this celebratory exhibit and honoring The GIANT Company's century-long contribution to our beloved community.

About Cumberland County Historical Society:

The Cumberland County Historical Society (CCHS) is dedicated to collecting, preserving, and interpreting the rich history of Cumberland County and the greater Pennsylvania region. Through exhibitions, educational programs, and community engagement, CCHS seeks to inspire an appreciation for our unique history and its impact on present-day society.

For media inquiries and more information, contact:

Shawn Gladden
Executive Director
Cumberland County Historical Society
sgladden@historicalsociety.com

Katie McLaughlin
Public Relations Specialist
The GIANT Company
katherine.mclaughlin@giantmartins.com