

SPONSORSHIPS 2023



Collecting
Engaging
Sharing
Stories

Cumberland County
**HISTORICAL
SOCIETY**



The Cumberland County Historical Society is committed to collecting, preserving, and interpreting items of historic and enduring value to Cumberland County. Our mission is educational at its core and we strive to provide a great visitor and patron experience while caring for our region's rich history. Part of our fundraising efforts to support our mission include "Outreach" events, designed to engage with the community in various ways to raise awareness and operational funds for the Historical Society, Museum, Library, and Educational programs. Your tax-deductible sponsorship goes a long way to support CCHS, partner with us at one of our VERY popular events and advertise your business or services to our many members, followers, and donors.

Please look over our upcoming sponsorship opportunities and reach out directly to our team if you would like to support a specific event or provide general support to the organization.

Shawn Gladden
Executive Director
(717) 249-7610 x103

Sharon Filipovich
Outreach Coordinator
(717) 249-7610 x 122

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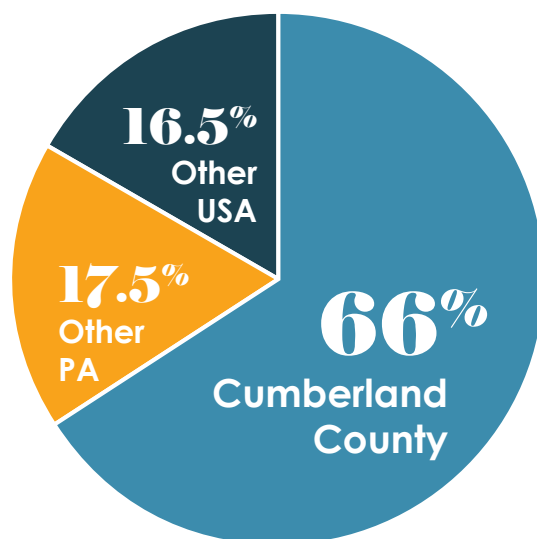
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by the numbers

2022

VISITORS

16,904
total



VOLUNTEERS

1,233
hours given

MEMBERS

900

FACEBOOK

765,003
posts seen

6,163
followers

503
posts

WEBSITE

35,555
users

170,989
page views

YOUTUBE

11,619
views

325
subscribers

1,171
hours watched



CALIGULA BLUSHED



OCT. 27, 7-11 PM, CARLISLE THEATRE

Alternative 80's Night at the Carlisle Theater featuring music from the Smiths tribute band Caligula Blushed and The Thompson Triplets.

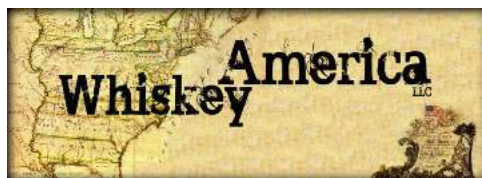
\$3,000 EVENT SPONSORSHIP

- Marquee placement for all marketing materials in print and online
- 25 VIP tickets
- Complementary James Hamilton level CCHS membership (\$500 value)

PRESENTING SPONSOR (\$500)

- Includes 4 complimentary tickets to the event
- On-site signage at the event
- Recognition on all marketing materials in print and online

Whiskey America at Heishman's Mill



*A Fundraiser for Cumberland County
and Newville Historical Societies*

OCT. 14, 4PM-7PM, AT HEISHMAN'S MILL

History you can taste! As we celebrate America's long history with whiskey, Murray Small and Trip Wright from Whiskey America will guide guests through a custom historical whiskey tasting while we entertain with live music and great local food.

THE WHISKEY AMERICA EXPERIENCE AT HEISHMAN'S MILL INCLUDES:

- Spirits of the Signers Seated Tastings
- Whiskey Samplings
- Live Music
- Food Vendors
- High-end Cigar Tastings

MARQUEE SPONSOR (\$5,000)

Includes 10 complimentary tickets to the event; Signage at the event; Recognition on all marketing materials in print and online

PRESENTING SPONSOR (\$1,000)

Includes 4 complimentary tickets to the event; Sign recognizing donation at the bar and food tables; Recognition on all marketing materials in print and online

WHISKEY BOTTLE SPONSOR (\$100)

4 complimentary tickets to the event; Signage at the Mill; Recognition on all marketing materials in print and online

Annual Meeting



OCT. 22, NOON-3PM, CCHS

Join CCHS staff and board for this members-only open house with refreshments. Dan Cupper, Railroad historian & editor of *The Journal of Railroad History*, will present on The Significance of the Cumberland Valley Railroad.

PRESENTING SPONSOR (\$2,500)

- Includes 8 reserved tickets to the event
- Signage at the event
- Recognition on all marketing materials in print and online
- A James Hamilton Sponsorship (\$500 value)

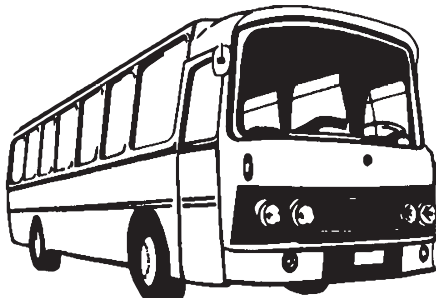
FOOD & DRINK SPONSOR (\$500, UNLIMITED AVAILABLE)

Includes 2 reserved tickets to the event; Sign recognizing donation at the bar and food tables; Recognition on all marketing materials in print and online

PROGRAM SPONSOR (\$500, UNLIMITED AVAILABLE)

Includes 2 reserved tickets to the event; Sign recognizing donation at the bar and food tables; Recognition on all marketing materials in print and online

Holiday House Tour



DECEMBER 3, 1-6PM

Join CCHS and the Cumberland Valley Bed & Breakfast association for a VERY special bus led tour of Carlisle Area Historic Bed & Breakfasts decked out for the Holidays. Starting at our Historic Two Mile House, guests will be toured through 5 historic locations, each decorated for the holidays with docents ready to provide history of the property and inn keepers providing tours of the home. Bagged lunches will be provided with refreshments served at each location. A great way to have a historic holiday experience in Carlisle!

MARQUEE SPONSOR (\$5,000)

- Includes 8 complimentary tickets to the event
- Signage at the event
- Recognition on all marketing materials in print and online

BUS SPONSOR (\$1,000, 5 AVAILABLE)

- Includes 4 complimentary tickets to the event; Signage at the event; Recognition on all marketing materials in print and online

BAG LUNCH SPONSOR (\$500, 5 AVAILABLE)

- Includes 2 complimentary tickets to the event; Sign recognizing donation; Recognition on all marketing materials in print and online

150th Celebration



JUNE 20, 2024, WEST SHORE COUNTRY CLUB

Yearlong celebration of CCHS's anniversary with three major exhibits (the history of CCHS, the 1870s in Cumberland County, and a War Peace and Justice Project exhibit in the G. B. Stuart Gallery), publications and special guest lecturer Jeff Shaara, author of:

The Old Lion: A Novel of Theodore Roosevelt, Gods & Generals, The Last Full Measure

\$20,000 ALL-INCLUSIVE SPONSORSHIP

Supports the Exhibit AND Opening reception April 21, 2024 and receives special recognition during this event in signage and spoken thanks

Sit down dinner and lecture with special guest lecturer Jeff Shaara in June

Your information on exhibit posters, invitations, advertisements, brochures, our website, social media, and in the exhibit gallery itself

Private gallery tour with the Museum Curator for up to 10 people

OR SUPPORT INDIVIDUALLY:

\$15,000 DINNER AND LECTURE SPONSORSHIP

Supports the Dinner and Lecture only

Your information on exhibit posters, invitations, advertisements, brochures, our website, social media, and in the exhibit gallery

\$10,000 EXHIBITION SPONSORSHIP

Supports the Exhibit production only

Your information on exhibit posters, invitations, advertisements, brochures, our website, social media and in the exhibit gallery

\$5,000 EXHIBIT OPENING SPONSORSHIP

Supports the Opening reception April 21, 2024 and receives special recognition during this event in signage and spoken thanks

Your information on exhibit posters, invitations, advertisements, brochures, our website, social media, and in the exhibit gallery



CUMBERLAND COUNTY
GOLF CLASSIC
HISTORICAL SOCIETY

MAY 17, 2024, CARLISLE BARRACKS
Our 11th Annual Tournament.

\$5,000 MARQUEE SPONSORSHIP

Includes naming rights for the Golf Tournament

Complimentary registration (including all meals) for two foursomes, with 8 mulligans.

Recognition signage at the event and special listing in tournament booklet, online, and on social media

\$2,000 SPONSORSHIPS

May choose to sponsor Balls, Prizes or Carts

1 Complimentary foursome registration

Recognition signage at event, in booklet, online & on sponsored item

\$1,000 SPONSORSHIPS

May choose to sponsor the Volunteers, Lunch, or Old Hickory

Recognition signage at event, in booklet, and online.

\$800 BEVERAGE SPONSORSHIP

Recognition signage at event, in booklet, and online.

\$500 CORPORATE SPONSORSHIPS

Includes foursome registration, recognition signage at event, in booklet, and online.

\$500 HOLE-IN-ONE SPONSORSHIP

Recognition signage at event, in booklet, and online.

\$250 SPONSORSHIPS

May choose to sponsor Closest to Pin, Long Drives, or Range Balls

Recognition signage at event, in booklet, and online.

\$125 HOLE SPONSOR (Unlimited available)

Custom hole sign on the golf course with your logo, listing in the booklet & online.



JULY 29, 2023, 6-10PM, TWO MILE HOUSE

Every year CCHS' Two Mile House hosts a supper party in honor of the J. McLain & Mary Wheeler King family and our region's Celtic past. Whisky tastings, music, delicious food provided by local restaurants, and great friends abound. The party is open to anyone 21 years of age and up.

PRESENTING SPONSOR (\$2,500)*

- Includes 8 complimentary tickets to the event
- Signage at the event
- Recognition on all marketing materials in print and online
- Special bottle of alcohol

FOOD & DRINK SPONSOR (\$500, UNLIMITED AVAILABLE)*

- Includes 2 complimentary tickets to the event; Sign recognizing donation at the bar and food tables; Recognition on all marketing materials in print and online

ENTERTAINMENT SPONSOR (\$600, 2 AVAILABLE)*

- 2 complimentary tickets to the event; Signage at the House; Recognition on all marketing materials in print and online

WHISKEY SPONSOR (\$600)*

- 2 complimentary tickets to the event; Signage at the House; Recognition on all marketing materials in print and online

***ALL Sponsorship levels get the new benefit of 30 minutes early access to food, beverages, and seating**

General Support



FEATURED:

SUPPORTING THE ENDOWMENT

The proceeds generated from the Endowment Fund, an on-going source of revenue, support mission-based education activities, program, events, and operations. Endowment fund contributions may be given as cash, stocks, or several other options. There is no minimum contribution.

RENOVATING TODD HALL

Naming sponsorships available for the renovation of a premier lecture and rental space.

CONSIDER A CONTRIBUTION TO:

- Growing the Society's Endowment Fund
- A gift to the Museum Collections Care Fund or Archives and Library Collections Care Fund
- Properties Maintenance Fund
- Special Publications Fund
- Collections Acquisitions Fund
- Two Mile House Fund
- Society's Scholarships and Awards Fund (History POPS!)

*Interested in supporting in other ways?
For more information contact Shawn
Gladden or Sharon Filipovich - see
back of this page.*

Contact Us:

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sgladden@historicalsociety.com
717 249-7610 x103

Sharon Filipovich, Outreach Coordinator
sfilipovich@historicalsociety.com
717 249-7610 x122



**CUMBERLAND COUNTY HISTORICAL
SOCIETY MUSEUM & LIBRARY**
21 NORTH PITT STREET
CARLISLE, PA 17013
(717) 249-7610

TWO MILE HOUSE
1189 WALNUT BOTTOM RD.
CARLISLE, PA 17013
(717) 249-7610 x122

**HISTORY ON HIGH – THE SHOP
AND THE CUMBERLAND VALLEY
VISITORS CENTER**
33 HIGH STREET, CARLISLE, PA 17013
(717) 249-7610 x118